Translation

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Summary of Consolidated Financial Results for the Nine Months Ended December 31, 2020 (Based on Japanese GAAP)

January 29, 2021

Company name: SMS CO., LTD.

Stock exchange listing: Tokyo

Stock code: 2175 URL https://www.bm-sms.co.jp/

Representative: CEO Natsuki Goto

Inquiries: CFO Masato Sugizaki TEL 03-6721-2400

Scheduled date to file Quarterly Securities Report: February 12, 2021

Scheduled date to commence dividend payments:

Preparation of supplementary material on quarterly financial results: Yes

Holding of quarterly financial results meeting:

Yes (for institutional investors and analysts)

(Amounts less than one million yen are rounded down)

1. Consolidated financial results for the nine months ended December 31, 2020 (from April 1, 2020 to December 31, 2020)

(1) Consolidated operating results (cumulative)

Percentages indicate year-on-year changes

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
Nine months ended December 31, 2020	26,366	4.2	3,220	54.2	4,245	24.5	2,868	14.0
Nine months ended December 31, 2019	25,300	14.9	2,088	(8.5)	3,410	1.4	2,516	5.3

	Earnings per share	Diluted earnings per share
	Yen	Yen
Nine months ended December 31, 2020	32.94	32.79
Nine months ended December 31, 2019	28.92	28.79

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio
	Millions of yen	Millions of yen	%
As of December 31, 2020	51,229	20,998	40.5
As of March 31, 2020	50,996	19,398	37.7

2. Cash dividends

		Annual dividends per share					
	1st quarter-end	2nd quarter-end	3rd quarter-end	Fiscal year-end	Total		
	Yen	Yen	Yen	Yen	Yen		
Year ended March 31, 2020	-	0.00	_	8.50	8.50		
Year ending March 31, 2021	-	0.00	-				
Year ending March 31, 2021 (Forecast)				-	-		

3. Forecast of consolidated financial results for the year ending March 31, 2021 (from April 1, 2020 to March 31, 2021)

Percentages indicate year-on-year changes

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent		Earnings per share
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	1	Yen
Full year	37,436	6.5	5,028	1.9	6,459	1.6	4,785	0.5	54.95

4. Notes

(1) Changes in significant subsidiaries during the nine months ended December 31, 2020 (changes in specified subsidiaries resulting in the change in scope of consolidation):

No

(2) Application of special accounting methods for preparing quarterly consolidated financial statements: Yes

(3) Changes in accounting policies, changes in accounting estimates, and restatement of prior period financial statements

Changes in accounting policies due to revisions to accounting standards and other regulations:

No
Changes in accounting policies due to other reasons:

No
Changes in accounting estimates:

No

Restatement of prior period financial statements: No

(4) Number of issued shares (common shares)

Total number of issued shares at the end of the period (including treasury shares)

Total number of issued shares at the cha of	the period (merdanig treat	sury snures)	
As of December 31, 2020	87,105,600 shares	As of March 31, 2020	87,057,600 shares
Number of treasury shares at the end of the	period		
As of December 31, 2020	491 shares	As of March 31, 2020	445 shares
Average number of shares during the perio	d (cumulative from the beg	ginning of the fiscal year)	
Nine months ended December 31, 2020	87,077,811 shares	Nine months ended December 31, 2019	87,025,826 shares

Quarterly consolidated financial statements Consolidated balance sheets

(Millions of yen)

		(Willions of yen)
	As of March 31, 2020	As of December 31, 2020
ssets		
Current assets		
Cash and deposits	11,091	13,303
Accounts receivable - trade	5,213	4,141
Work in process	14	19
Supplies	30	37
Accounts receivable - other	6,183	6,689
Prepaid expenses	664	747
Other	18	60
Allowance for doubtful accounts	(113)	(125
Total current assets	23,102	24,875
Non-current assets		
Property, plant and equipment		
Buildings	626	620
Accumulated depreciation	(291)	(312
Buildings, net	335	307
Tools, furniture and fixtures	806	802
Accumulated depreciation	(545)	(542
Tools, furniture and fixtures, net	261	260
Machinery, equipment and vehicles	37	35
Accumulated depreciation	(17)	(18
Machinery, equipment and vehicles, net	20	17
Right-of-use assets	481	492
Accumulated depreciation	(91)	(200
Right-of-use assets,net	389	291
Total property, plant and equipment	1,006	876
Intangible assets		
Goodwill	10,148	9,211
Software	1,637	2,124
Trademark right	9,126	8,813
Customer-related assets	1,825	1,592
Other	0	0
Total intangible assets	22,738	21,740
Investments and other assets		21,7 .0
Investment securities	2,225	1,831
Deferred tax assets	873	920
Leasehold and guarantee deposits	1,039	977
Other	11	8
Total investments and other assets	4,149	3,736
Total non-current assets	27,893	26,354
Total assets	50,996	51,229

	As of March 31, 2020	As of December 31, 2020
Liabilities	As of warch 31, 2020	As of December 31, 2020
Current liabilities		
Accounts payable - trade	314	259
Current portion of long-term borrowings	2,487	2,479
Accounts payable - other	2,487 7,711	2,479 8,999
Accounts payable - other Accrued expenses	451	8,999 860
Income taxes payable	534	232
Accrued consumption taxes	536	506
Advances received	725	1,095
Deposits received	84	1,093
Provision for bonuses	600	373
Provision for bonuses ProvisionForRepayment	242	205
Lease obligations	112	85
Other	30	32
Total current liabilities	13,831	15,170
	13,831	13,170
Non-current liabilities	15 144	12.020
Long-term borrowings	15,144 354	12,839 115
Retirement benefit liability Deferred tax liabilities	1,994	1,884
Lease obligations	260	214
Other	11	5
		15,060
Total non-current liabilities	17,766	
Total liabilities	31,597	30,230
Net assets		
Shareholders' equity	2.246	2.255
Share capital	2,246	2,277
Capital surplus	51	82
Retained earnings	19,079	21,207
Treasury shares	(0)	(0)
Total shareholders' equity	21,376	23,566
Accumulated other comprehensive income	(0)	(0)
Valuation difference on available-for-sale securities	(0)	(0)
Foreign currency translation adjustment	(2,149)	(2,796)
Total accumulated other comprehensive income	(2,149)	(2,796)
Share acquisition rights	171	228
Total net assets	19,398	20,998
Total liabilities and net assets	50,996	51,229

Consolidated statements of income (cumulative) and consolidated statements of comprehensive income (cumulative)

Consolidated statements of income (cumulative)

· · · · ·		(Millions of yen)
	Nine months ended	Nine months ended
	December 31, 2019	December 31, 2020
Net sales	25,300	26,366
Cost of sales	2,874	2,801
Gross profit	22,426	23,564
Selling, general and administrative expenses	20,337	20,344
Operating profit	2,088	3,220
Non-operating income		
Foreign exchange gains	15	_
Share of profit of entities accounted for using equity method	1,326	1,095
Other	62	68
Total non-operating income	1,403	1,163
Non-operating expenses		
Foreign exchange losses	=	56
Interest expenses	76	70
Other	5	11
Total non-operating expenses	81	138
Ordinary profit	3,410	4,245
Extraordinary income		
Gain on sales of non-current assets	=	(
Total extraordinary income		0
Extraordinary losses		
Loss on sales and retirement of non-current assets	11	71
Loss on valuation of investment securities	=	3
Loss on termination of retirement benefit plan	=	121
Event cancellation loss	-	11
Total extraordinary losses	11	207
Profit before income taxes	3,399	4,038
Income taxes	883	1,169
Profit	2,516	2,868
Profit attributable to owners of parent	2,516	2,868

Consolidated statements of comprehensive income (cumulative)

(Millions of yen)

	Nine months ended	Nine months ended	
	December 31, 2019	December 31, 2020	
Profit	2,516	2,868	
Other comprehensive income			
Valuation difference on available-for-sale securities	0	(0)	
Foreign currency translation adjustment	(632)	(642)	
Share of other comprehensive income of entities accounted	(4)	(A)	
for using equity method	(4)	(4)	
Total other comprehensive income	(637)	(646)	
Comprehensive income	1,879	2,221	
Comprehensive income attributable to			
Comprehensive income attributable to owners of parent	1,879	2,221	
Comprehensive income attributable to non-controlling			
interests	_	_	