

May 14, 2018 SMS CO., LTD.

(Company Code: 2175, TSE 1st Section) https://www.bm-sms.co.jp/eng/

<PRESS RELEASE>

Notice regarding Director Candidates

SMS CO., LTD. (the "Company") hereby announces that, on May 14, 2018, its Board of Directors has resolved to elect the following candidates for directors to be formally appointed at the 15th Annual General Meeting of Shareholders scheduled to be held on June 21, 2018.

New titles for each candidate will be officially decided at the Board of Directors' meeting on the same day.

1. Candidates for Directors (excluding Directors who are Audit and Supervisory Committee Members)

| committee Members) | | | | |
|--------------------|--------------------------|--------------------------|--|--|
| Name | New title | Current title | | |
| Natsuki Goto | Representative Director, | Representative Director, | | |
| | CEO | CEO | | |
| Masato Sugizaki | Director, | Director, | | |
| | CFO | CFO | | |

2. Candidates for Directors who are Audit and Supervisory Committee Members

| Name | New title Current title | |
|---------------------|-------------------------|-----------------------|
| Tadaharu Goto | Outside Director, | Outside Director, |
| | Audit and Supervisory | Audit and Supervisory |
| | Committee Member | Committee Member |
| Tomoki Matsubayashi | Outside Director, | Outside Director, |
| | Audit and Supervisory | Audit and Supervisory |
| | Committee Member | Committee Member |
| Koichiro Ito (New) | Outside Director, | _ |
| | Audit and Supervisory | |
| | Committee Member | |

(Reference) Biography of New Candidate

| Koichiro Ito | | |
|----------------|----------------|---|
| Career summary | April,1997 | Goldman Sachs (Japan) Ltd. Tokyo |
| | | Branch |
| | November, 2005 | PwC Tax Japan |
| | May, 2011 | Founded Ito International Tax & |
| | | Accounting Office (current position) |
| | January, 2012 | Partner of Novel International Consulting |
| | | LLP (current position) |
| | February, 2014 | Auditor of Bridge Capital Asset |
| | | Management Co., Ltd. (current position) |
| | May, 2016 | Director of ACT Advisors KK (current |
| | | position) |
| | February, 2017 | Auditor of VISITS Technologies Inc. |
| | | (current position) |

3. Alternate Candidate for Director who is an Audit and Supervisory Committee Member

Takuya Yano

4. Resigning Outside Director who is an Audit and Supervisory Committee Member

Takuya Yano